



**Behind the 5G Crusade**  
Thursday, September 10, 2015  
7:00am to 8:45am • Las Vegas, NV

REGISTER TODAY! >

**Free Wireless Daily Newsletter** FierceWireless is the first place industry insiders turn to find out what's shaping and revolutionizing the wireless landscape. Every business day, executives at carriers and service providers rely on FierceWireless to stay up to speed on:

Network Infrastructure Evolution | Wireless Technology | Spectrum Policy | The Internet of Things

[Click here](#) to see a sample.

We never sell or give away your contact information. Our readers' trust comes first.




FOLLOW US

Topics: [Service Provider Strategies](#)

## AT&T a 'fundamentally different company' now that DirecTV acquisition has closed

July 27, 2015 | By [Mike Dano](#)

SHARE

AT&T (NYSE: T) announced late Friday that its purchase of DirecTV has closed. The news ends more than a year of work by AT&T to purchase the satellite TV provider and creates the nation's largest pay-TV provider by customers. AT&T CEO Randall Stephenson added that AT&T now can offer "video streamed over the Internet to any screen."

10

Tweet

"We're now a fundamentally different company with a diversified set of capabilities and businesses that set us apart from the competition," Stephenson added.

3

Share

In announcing the closing of the transaction, AT&T said John Stankey will be CEO of AT&T Entertainment and Internet Services, reporting to Stephenson and responsible for leading the company's combined DirecTV and AT&T "Home Solutions" operations. DirecTV Chairman and CEO Mike White will retire.

Like

8+1



### [Webinar] How to Deliver the promised benefits of Cloud Based Networking

In this webinar, hear about IBM's current proven capabilities and our overall strategic vision for satisfying your needs in this emerging space that promises to radically transform the Telecommunications Service Provider industry. [Register today.](#)

TOOLS

Sign up for our **FREE** newsletter for more news like this sent to your inbox!

However, AT&T agreed to several conditions on the deal that were imposed by the FCC. Specifically, the carrier said it will deploy fiber to 12.5 million customer locations, offer cheap broadband services to low-income households and will not favor its own video programming services, among other conditions. [Article](#)

Comment

Print

Contact Author

Reprint

JOIN 75,000+ INSIDERS  
SIGN UP FOR OUR  
NEWSLETTER

FierceWireless is the wireless industry's daily monitor. Join 75,000+ wireless industry insiders who get FierceWireless via daily email. Sign up today!

## Understanding LTE-Unlicensed



DOWNLOAD TODAY!

## POPULAR STORIES

MOST READ

MOST SHARED

Verizon begins deploying carrier aggregation in 20x20 MHz channels, 4x4 MIMO for faster LTE speeds

Analysts: Sprint's network densification project will likely include 70K small cells

Report: Verizon's mobile OTT video service to be called 'Go90,' will have some content exclusively for Verizon Wireless subs

AT&T a 'fundamentally different company' now that DirecTV acquisition has closed

Crown Castle expects 'sustained' long-term network spending by U.S. carriers, T-Mobile and Verizon lead in Q2

THE LIBRARY: WHITEPAPER